LETA EXECUTIVE & FINANCE BOARD MEETING

♦November 10, 2022♦ 12:00 PM ♦

LPB Board Room/Zoom♦7733 Perkins Road♦Baton Rouge, LA

**Members Present:** Eartha Cross, Sonny Cranch, Dr. Tina Holland, Shauna Sanford. and Chris Wegmann.

**Members via Teleconference:** Conrad Comeaux, Chairman and Newt Dorsett, FLPB Chair

**Members Absent:**

**Employees Present:** C.C Copeland, Matt Tessier, Terri Crockett, Kimberly Ducote, Marlesha Ross, and Kathy Scherer.

**Call to Order:** Chris Wegmann, Vice Chair, called the meeting to order at 12:05 PM. Chris asked for a moment of silence in honor and memory of Julie Cherry, who served on the LETA Board from 2016 until the time of her passing in October 2022. Chris Wegmann welcomed and introduced Newt Dorsett, new Board Chair of the Friends of LPB.

**Minutes:** Tina Holland, Secretary, asked for a motion to approve the Board minutes from the meeting on September 8, 2022. A motion was made to approve minutes by Sonny Cranch and seconded by Earth Cross. Motion carried.

**Financial Reports:** Chris Wegmann presented the financial reports for LETA and FELPB and the audit report was distributed. There were no findings in the audit. The audit is a public document and has been accepted by Louisiana Legislative Auditor and posted to their website. Chris asked for a motion to approve the financial reports. A motion was made by Eartha Cross and seconded by Sonny Cranch. Motion carried.

**Friends Report:** Newt Dorsett, Chairman of Friends of LPB, gave the FLPB report that included financial highlights for the month.

**I. Fundraising**

**WIN THE WHEELS RAFFLE**

Grand Prize: 2023 Tesla Model 3, including home charging station

Value: $47,390

Early Bird Prize: $2500 – (*drawing will be held on Monday, November 21)*

Campaign dates: October 1 – January 15

$50 per ticket

Buy 2…Get 1 Free!

Current revenue: $32,350 (*32% decrease year over year*)

**II. Financials – September 2022 Financials**

**Revenue:**

Membership revenue: $162,559.99

Overall revenue: $ 613,700.53

**Expenses:**

Expenditures totaled: $ 143,173.54

**Items of Note:**

• 1st quarter transfer: $270,327.61

• 24% decrease (*mainly due to the decline in raffle and additional gift revenue*)

**President’s Report:** C.C Copeland, LPB President & CEO, introduced LPB’s new Deputy Director, Matt Tessier. Matt most recently served as the Deputy General Counsel at the Teachers’ Retirement System of Louisiana and expressed his gratitude for being able to continue his service to education at LPB. C.C gave an update on additional new staff appointments, as well and reported on maintenance and repair projects. New KLTS tower lights have been installed and the tower has been painted. He is working through the bidding process for the WLPB transmitter. The LPB parking lot has been painted and excess gravel removed. The 47-year-old chiller is being replaced and a secondary boiler added, and the building leveling continues. The guy wires for the WLPB tower are rusted and need to be replaced. As an asset/liability belonging to the state, a request has been made to the state’s Interim Emergency Board, for funding to replace the guy wires. Once repaired, the new antenna can be installed.

C.C also reported on LPB productions. An agreement was reached with the Ziggy creator and production will begin in the new year on a second season of Ziggy’s Arts Adventure. The first season of Ziggy, as well as LPB’s digital-first series, *Safe Haven: Louisiana’s Green Book* have both been nominated for Suncoast Emmy Awards. There will be a preview event for *Why Louisiana Ain’t Mississippi… or Any Place Else!* on December 7 at the Water Campus in downtown Baton Rouge. The taping of *Christmas at the Mansion* is set to take place on December 13 and will feature Amanda Shaw.

Sonny Cranch thanked C.C for keeping the Board informed.

**Chairman’s Report:** Conrad Comeaux, Chair, reported that he spoke with Representative Franklin Foil, asking if the legislature will revisit the rule disallowing Board member participation by Zoom, especially for statewide Boards when the meetings would require over a 50-mile drive to attend in person. Conrad Comeaux also asked about adding per diems for Board members to the budget. Shauna volunteered to look into the issue of virtual Board meeting participation and per diems as they might relate to travel expenses for meetings. The 2023 Public Media Summit is February 27 – March 1. C.C plans to attend. The summit will include news on next year’s federal budget requests and technology that could be beneficial for the agency.

**Adjournment:** Chris Wegmann asked for a motion to adjourn the meeting at 1:05PM. Tina Holland made a motion to adjourn, and it was seconded by Sonny Cranch. Motion carried.

Minutes submitted by Marlesha Ross and Kathy Scherer.